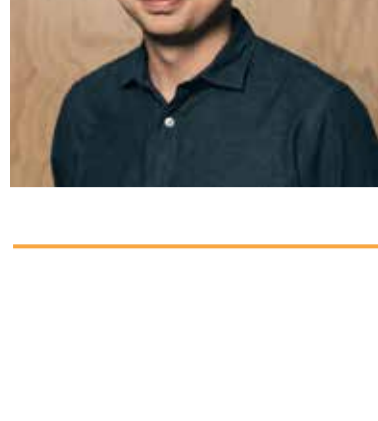


ACCELERATION TRACK

You're an entrepreneur looking to validate and accelerate your business, and make connections? This is the track for you!

SPEAKERS TO SEE

Oh, a unicorn. In case you've been living under a rock, it's a privately held startup company valued at over \$1 billion. The term was coined in 2013 by venture capitalist Aileen Lee, choosing the mythical animal to represent the statistical rarity of such successful ventures. Their innovation, fast growing strategy and infamous company cultures are still fascinating in 2018. Here are some of the unicorns and former unicorns present on stage from whom you'll find inspiration!



BEN SILBERMANN

CEO & Co-Founder at Pinterest

Ben is the co-founder and CEO of Pinterest. He loves saving ideas about food, photography and activities to do with his two kids. Before starting Pinterest, Ben worked at Google and graduated from Yale.

CAL HENDERSON

CTO and co-founder at Slack

Cal Henderson is the co-founder and CTO of Slack. He is an expert in the use of APIs, an author, and a popular speaker. He previously led engineering at Flickr from its founding and authored the best-selling O'Reilly book "Building Scalable Websites"



GEORGE KURTZ

CEO at CrowdStrike

Serial entrepreneur George Kurtz is the CEO and co-founder of CrowdStrike, a leading provider of next-generation endpoint protection, threat intelligence, and services. Kurtz is an internationally recognized security expert, author, entrepreneur, and speaker.

MARKUS VILLIG

CEO & Co-Founder at Taxify

David Pemsel became CEO of Guardian Media Group (GMG) in 2015. He leads the commercial and financial strategy, is chairman of GMG Ventures and a member of The Scott Trust. Prior to GMG, David worked in many senior roles across the media industry.



MARTIN BRANDENBURG

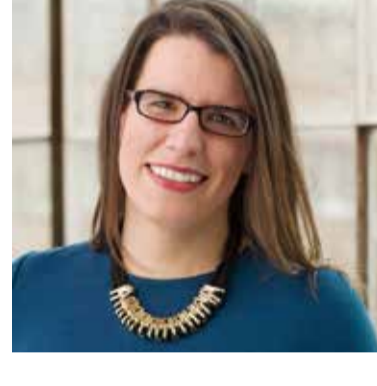
Managing Director at DJI

Martin Brandenburg is Managing Director of DJI's EMEA operations. He is an award-winning professional with over 18 years of experience in IT. Before joining DJI, Martin worked for Dell, Siemens and Fujitsu

CATHY POLINSKY

CTO at Stitch Fix

Cathy is the CTO of Stitch Fix, leading the technology team which includes Engineering, Product, UX, Security, and IT. Prior to Stitch Fix, she was SVP of Engineering at Salesforce and, earlier in her career, spent time at Oracle, Yahoo! and Amazon.



TALKS & PANELS

Here are some panels dedicated to help strengthen your brand and grow your business.

6th Nov

The year-one survival guide
11.15 - 11.35
Startup University

Competition 101: Getting ahead and staying ahead
11.55 - 12.20
Startup University

From fast growth to sustainable growth
13.30 - 13.50
SaaS Monster

7th Nov

Scaling in europe
11.15 - 11.30
Startup University

How to compete against the big guns
11.30 - 11.50
SaaS Monster

Growing your customer base on a budget
11.55 - 12.15
Startup University

A winning mentality
12.50 - 13.15
Startup University

How to hire (and keep) the best
14.10 - 14.30
Startup University

Hacking public speaking
14.30 - 14.45
Startup University

Real-time startup therapy
14.35 - 14.55
ContentMakers

8th Nov

The four growth marketing principles you need to create your unicorn
13.45 - 14.05
PandaConf

GROWTH SUMMIT

It's worth checking the stage for Growth Summit. Even though there isn't much information available about the sessions yet, they will focus mainly on startup CEO's sharing their experience and keynotes focusing on these 4 themes: hyper growth, funding, scaling and geography.

LISBON'S ECOSYSTEM:

The ecosystem in this sunny city is thriving! Here are the main players you'll want to know and maybe reach out to.

ACCELERATORS AND INCUBATORS IN LISBON:



BUILDING THE INNOVATION ECOSYSTEM

Beta-i was created in 2010, having among its mission helping new and established businesses grow the startup way, by running acceleration and innovation programs, organizing events, promoting investment, and creating workspaces at their hub. Nowadays they have built a huge community based on +900 startup Alumni, including the ones of its famous flagship **acceleration** program Lisbon Challenge, together with the +12,000 people that already attended Beta-i events.



Startup Lisboa was founded in 2011. This **incubator** supports the creation of companies and tracks their first years of activity through mentoring, strategic partners, access to investment, specialised services, networking activities and work spaces. They have renovated three historic buildings in Lisbon's Center with work & residence spaces. They have supported about 280 startups and have entrepreneurs from 35 countries working in their offices.



Fábrica de Startups is an **incubator** founded in 2014 with a multiple stage program that supports the development of startups in different stages. They have three main **acceleration** programs; Fastidea, Faststart, and Fastgrowth, in addition to open programs.

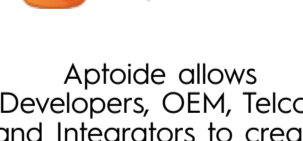
- MAIN STARTUPS IN THE ECOSYSTEM: -

FARFETCH

Farfetch brings together independent fashion boutiques to provide a wide selection of elegant brands and styles.



Uniplaces is an international platform for booking student accommodation online. The Uniplaces team verifies every student home on the website.



Aptoide allows Developers, OEM, Telcos and Integrators to create and manage their own Android store.



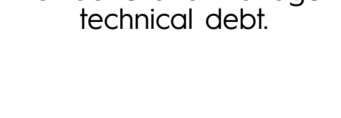
Codacy is an automated code review tool that helps developers to save time in code reviews and to tackle and manage technical debt.



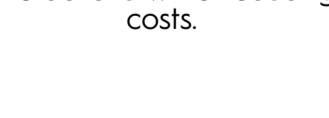
Talkdesk is an easy-to-use, cloud-based call center software solution that helps improve customer interactions while reducing costs.



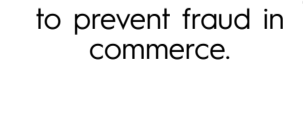
Feedzai, a data science company, offers software that uses big data analysis and machine-based learning to prevent fraud in commerce.



Landing.Jobs is a referral-based tech recruitment platform, that matches the best tech professionals to the best companies out there.



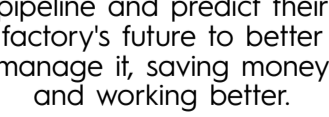
ProdSmart is a system that allows factory managers to motivate workers, reduce waste, optimize the production pipeline and predict their factory's future to better manage it, saving money and working better.



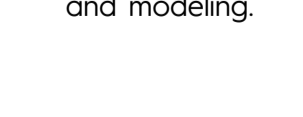
Definedcrowd combines Crowd-as-a-Service and Machine Learning to accelerate enterprise data training and modeling.



Unbabel offers an online translation service that combines Artificial Intelligence with Crowd Post-Editing, to provide seamless translation.



Attentive is an information-assistant tool for sales teams. Its app integrates with CRM tools such as Salesforce and Hubspot and sends alerts about their clients and competitors.



Jungle specializes Artificial Intelligence for predictive maintenance. it uses the ever expanding streams of data within organisations to help predict what operations will look like in the near future.

